

CALTON WARD 9 PB RESIDENT'S PANEL: ADDITIONAL INFORMATION FROM APPLICANTS

PREPARED MARCH 11TH 2019 BY ROSIE ILETT FOR THE PANEL

Applicant 1. Wee Art Club / Parkhead Artist in Residence/Parkhead Housing Association

Responses to questions:

How many sessions in total do you plan to run?

One weekly session throughout the school term- 39 sessions. 'Family Friendly' Pop-Up session- Summer holidays x2, Easter holidays x1

How will children and young people know about the club?

The club will be promoted to parents and carers through local social media groups, through Parkhead Housing Association to their tenants in the Calton ward, we will also contact the headteachers of the local primary schools and local children's organisations who we already have links with.

How will you 'recruit' them?

We know anecdotally from conversations with families in the community and from the Parkhead Artist-in-Residence continual consultation process that children are requesting a place where they can explore and develop their creative skills through play and additional teaching. We expect that children will enthusiastically embrace this opportunity for a local 'art club'. The Charter (from where the club will be based) is already running a 'play date' café after school on a Thursdays which has been very popular and will promote the art club. The location of The Charter as a venue will be key to attracting participants as it is directly across from the entrance to Tollcross Park and is also on a key thoroughfare for the 'school run' with many children walking past naturally to and from school as well as families across Calton using the bus stop directly outside The Charter. We will have signage outside on a weekly basis as well as doing a 'sign-up' launch event the week before the first official session.

Is this an add-on to an existing service, or a new initiative?

This project is a new initiative but it falls under the wider programme run by Rebecca Fraser as Artist-in-Residence to the community. She is excited to start this new group as many people ask her about children's art classes. She currently runs short-term art projects in the community and would love to invest in something that is longer term- this year's funding would allow her the time to establish a flourishing group and hopefully show future funders the viability and success of the project. She also predicts that children and families whose first contact with the work of the Artist-in-Residence will be able to naturally engage with the wider work of the Residency programme eg: Peaced Together- a women's art therapy group and The Art Club- an adults art class.

How will families be involved in the service?

Parents and younger siblings will be encouraged to attend the pop-up family friendly sessions in the summer and Easter holidays. These sessions will prioritise creating positive memory making and quality time as a family. We hope these sessions will utilise Tollcross Park on our doorstep and will be very interactive- empowering parents to play with their children through the lens of the arts. The wider Artist-in-Residence programme aims to offer an opportunity for everyone in the family to get involved in the arts. There is a prospective mums and babies art group aiming to start later in 2019. Rebecca also runs 'Peaced Together' a therapeutic art group which she hopes families will access to

improve the wellbeing of mums and carers. There is also plans for 'The Art Club' (the adults' version of The Wee Art Club) to start in the next academic year which interested family members can join. We see the Wee Art Club as a key stepping stone for the full family to engage with the arts both individually and together.

Is the club aimed at a specific age group?

The club is aimed at Primary aged children and we will have a p.1-3 stream and a p.4-7 stream with an allocated teacher for each group. Each week the group will start together to learn about the session's theme and then will split into their 2 streams before joining together at the end to share their artwork with the group. We want to invest into the children with high quality teaching and offer creative opportunities that are new and exciting so we will also have additional teaching assistants as well as guest teachers who will teach their specialism throughout the year eg: printmaking. We aim to keep a high ratio of teachers per children because we want to offer an experience which is similar to other groups in other parts of the city therefore hopefully play a small part in closing the attainment gap.